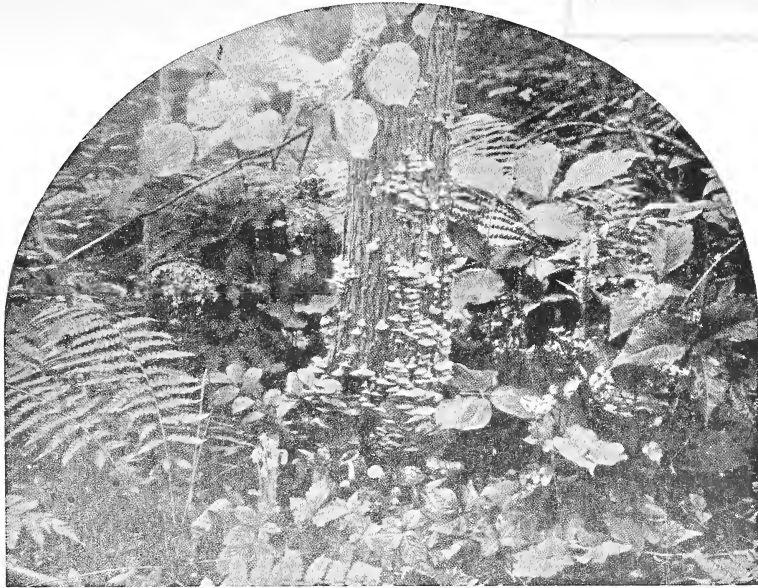


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



1926



WESTERN NORTH CAROLINA  
BROAD-LEAVED  
**EVERGREENS**  
**TREES *and* SHRUBS**

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**The North Carolina Evergreen Co.**

Heeling Grounds and Stock  
for Your Inspection at

530 W. Market St., Johnson City, Tenn.

### GRADING, PACKING, ETC.

We use our best judgment in this, and pack and handle in the very best manner to insure delivery in first-class manner. All packing, burlaping, etc., included in prices listed in this catalogue.

### TERMS

Reference or cash with orders from parties unknown to us. 5% off for cash sales. Where credit is established, 30 days from date of invoice will be given.

### SHIPPING INSTRUCTIONS

Always give full and definite instructions as to how you care to have your Greens forwarded. Our responsibility ceases when we take the Railroad or Express receipts at origin of shipments. Any claims must be handled by consignee.

### FINAL

All orders are accepted and filled on these terms, but we are glad to lend our assistance to the customer in offering suggestions as to planting, setting, etc., or adjust any errors that might arise on our part.

### HOW TO PLANT AND GROW AZALEAS AND BROAD-LEAVED EVERGREENS

For best results, plant Azaleas, Kalmias, Leucothoe, Pieris and Rhododendrons in mild, acid soil, in partial shade, with good drainage. A deep, porous soil is very essential to grow this class of stock. The ground should be excavated to a depth of at least 2 feet or more. Leaf-mold, humus, or well-rotted stable manure should be carefully worked in and packed tight around the roots. Fill in excavation with rotted sods, muck, or peat soil, mixed with a small quantity of sand, avoiding the use of lime.

Plant the same depth as shown by earth-line near the base, which indicates how deep the plant was imbedded before being dug for shipment. When planted, mulch with several inches of forest leaves. Allow this mulching to remain around the plants and renew annually each autumn. This mulch keeps the ground cool in summer and protects against freezing in winter. A thin covering of rich soil may be used to good advantage in holding the mulch in place and to assist the leaves in decomposition.

Carefully observe these instructions, and your planting will succeed.

For planting in borders and Rhododendron-beds, the following are recommended: Galax, Shortia, Ferns, Orchids, Lilies, Trilliums, Cimicifugas, Iris, Polygonatums, Sanguinarias, and most other perennials.

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If the sages ask thee why this charm is wasted on the marsh and sky,  
 Dear, tell them, that if eyes were made for seeing,  
 Then beauty is its own excuse for being.—RALPH WALDO EMERSON.

### KALMIA latifolia. MOUNTAIN LAUREL

This is one of the most attractive of all the evergreen shrubs. Dark green foliage. Massed in pink and rose-tinted flowers in late spring, and early summer.

Our stock is practically unlimited on this fine broad-leaved shrub, and we solicit car load orders especially.

	Each	5	10	100
6 to 12 inches; extra heavy, stocky plants .....		\$ 1.10	\$ 2.50	\$ 20.00
9 to 12 inches; heavy specimen clumps .....	\$1.25	5.50	10.00	90.00
1 to 2 feet; heavy specimen clumps.....	2.00	9.25	17.50	160.00
2 to 3 feet; heavy specimen clumps.....	3.00	14.25	27.50	260.00
3 to 4 feet; heavy specimen clumps.....	4.00	19.25	37.50	365.00
4 to 5 feet; heavy specimen clumps.....	5.00	23.75	45.00	400.00

Any amount from 25 up at the 100 rate.

Let us quote you on car lots.



Thou unassuming commonplace  
Of nature, with that homely face,  
And yet with something of a grace  
Which love makes for thee!—WORDSWORTH.

### ADIANTUM, pedatum. AMERICAN MAIDENHAIR FERN

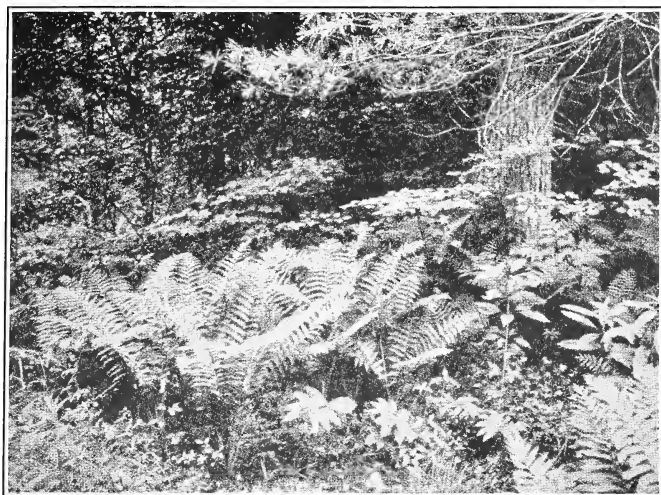
A native Fern. Will grow anywhere and under most any conditions. A beauty for potting. Very distinct.

	10	100	1000
Strong clumpy plants.....	\$2.50	\$15.00	\$100.00

### LEIOPHYLLUM, buxifolium. SAND MYRTLE

A neat, attractive shrub. Finest for border planting. White or pinkish flowers in the early spring.

	Each	5	10	100
4 to 6 inches; heavy plants.....	\$ .50	\$2.00	\$3.00	\$25.00
6 to 12 inches; heavy plants.....	.75	3.00	4.50	40.00
12 to 18 inches; heavy plants.....	1.00	3.75	6.00	50.00



Dear common flower, that grow'st beside the way,  
 Fringing the dusty road with harmless gold,  
     First pledge of blithesome May,  
 Which children pluck, and, full of pride, uphold,  
 High-hearted buccaneers, o'erjoyed that they  
 An El Dorado in the grass have found.—J. R. LOWELL.

### OSMUNDA. NATIVE FANCY FERN

A stately, large grower. Frost or freeze does not effect this winter ever-green Fern.

	10	100	1000
Strong, established clumps.....	\$2.50	\$15.00	\$125.00

Ferns should always be planted in a partially shaded location in a loose sandy loam. Woods earth or leaf mould is the best soil for transplanted ferns or woodland flowers. They will not thrive in a heavy clay soil. Ferns do best in a cool damp location.



No daintie flowre or herbe that growes on ground,  
 No arborett with painted blossoms drest  
 And smelling sweete, but there it might be fownd  
 To bud out faire. and throwe her sweete smels al arownd.—SPENSER.

### OSMUNDA. NATIVE DAGGER FERN

Large, attractive foliage. A hardy Fern not effected by the frost. Thrives well anywhere.

	10	100	1000
Strong, established clumps.....	\$2.50	\$15.00	\$125.00

We mix the varieties when wanted with no extra cost.

Woodland flowers and ferns will not succeed unless given careful attention as to location and preparation of the soil. Even though the plant roots may not grow very deep, the soil should be prepared to a depth of two feet. This affords necessary drainage. Keep the plants well watered and mulched.





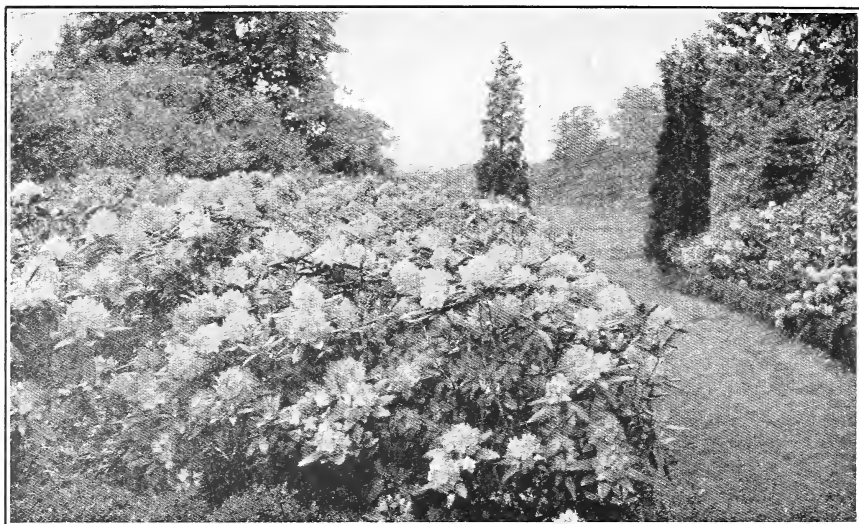
What a desolate place would be a world without a flower! It would be a face without a smile, a feast without a welcome. Are not flowers the stars of the earth, and are not our stars the flowers of heaven.—MRS. BALFOUR.

### RHODODENDRON *catawbiense*. CATAWBA

Most vigorous, hardy, free-blooming variety, with beautiful display of purple flowers in early summer. Foliage a dark green and very showy. Hardest of all Rhododendrons. We solicit carload orders on this variety, and can make you a very attractive price.

	Each	5	10	100
9 to 12 inches; strong, stocky clumps.....	\$1.75	\$ 8.00	\$15.00	\$140.00
1 to 2 feet; strong, stocky clumps.....	2.75	12.50	24.00	230.00
2 to 3 feet; strong, established clumps.....	4.00	18.75	35.00	325.00
3 to 4 feet; strong, established clumps.....	5.00	22.50	40.00	375.00
4 to 5 feet; strong, specimen clumps.....	6.50	31.25	60.00	500.00
5 to 6 feet; strong, specimen clumps.....	9.00	41.25	85.00	800.00

We will mix your order in any lengths desired with no additional cost and at same rate as listed.



To cultivate a garden is to walk with God, to go hand in hand with Nature in some of her most beautiful processes, to learn something of her choicest secrets, and to have a more intelligent interest awakened in the beautiful order of her works elsewhere.—BOVEE.

### RHODODENDRON maximum. ROSEBAY

This is the greatest of them all. The Rosebay will grow anywhere and on any soil, and is the original Mountain Rhododendron. Flowers pinkish white in large clusters in July.

We are in position to give you exactly what you want in this great evergreen. We specialize in carload shipments on this green, and will make you a very reasonable price.

	Each	5	10	100	1000
9 to 12 inches; heavy clumps....	\$1.50	\$ 7.00	\$12.50	\$120.00	
1 to 2 feet; heavy clumps.....	2.50	11.25	20.00	185.00	\$1700.00
2 to 3 feet; ex. heavy clumps....	3.50	16.25	30.00	280.00	
3 to 4 feet; ex. heavy clumps....	5.00	23.75	45.00	420.00	

REMEMBER, that we will keep a carload or more of our evergreen shrubs at our heeling grounds, 530 West Market Street, Johnson City, Tennessee.



### GALAX aphylla

The Galax makes striking contribution to any garden or lawn as a ground cover. The combination of dark green, and rich bronze is very ornamental. The fact that Galax is used so extensively by florists, makes it the most popular hardy green in the plant line.

	10	100	1000
Strong, established clumps.....	\$2.50	\$20.00	\$150.00
(Each clump will produce from 3 to 5 leaves, and lots of them even more.)			

In making up a carload we are glad to assort the stock to suit the customer without extra charge.

**HYDRANGEA paniculata. PANICLE**

Hardy, tall shrub with creamy white flowers. Dark green leaves. For mass planting, or single specimens.

	Each	5	10	100
1 to 2 feet; strong, stocky plants.....	\$1.00	\$4.25	\$ 7.50	\$65.00
2 to 3 feet; ex. strong plants.....	1.50	6.25	10.00	80.00

Don't leave this plant out of that carload you are making up.



Prophets of fragrance, beauty, joy and song.—EBENEZER ELLIOTT.

**RHODODENDRON carolinianum. CAROLINA**

The earliest flowering Rhododendron in the Carolinas. A free bloomer with light to deep pink flowers. A distinct hardy species from the heart of the Alleghany Mountains. We carry a large stock of this particular specie of Rhododendron and can fill your orders for any amount that you might be able to use.

One of our special carload evergreens.

	Each	5	10	100	1000
9 to 18 inches; select clumps.....	\$2.00	\$ 9.25	\$17.50	\$150.00	
18 to 24 inches; select clumps.....	2.25	10.50	20.00	185.00	
2 to 3 ft.; strong, select clumps ..	3.50	16.25	30.00	280.00	
3 to 4 ft.; strong, select clumps..	5.00	23.75	45.00	425.00	
One year strong cut-back clumps		5.00	8.00	75.00	\$650.00



Now the tender, sweet arbutus  
 Trails her blossom-clustered vines,  
 And the many-fingered cinquefoil  
 In the shadow hollow twines.—DORA READ GOODALE.

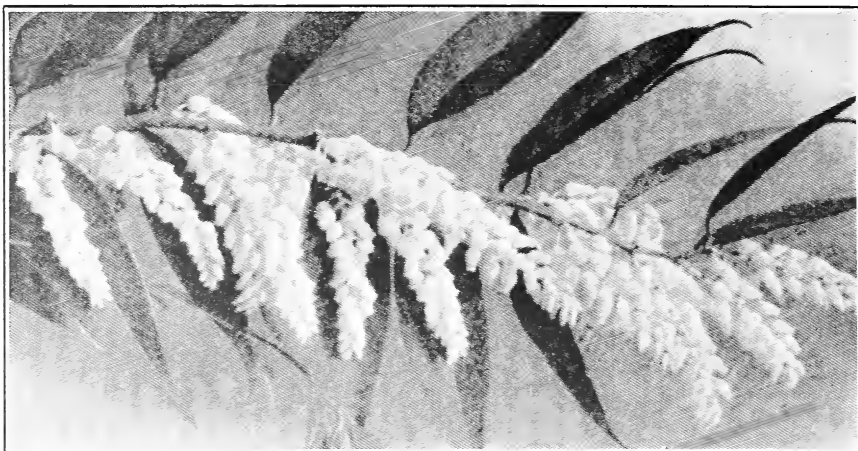
### EPIGAEA repens. TRAILING ARBUTUS

Universally loved. A very charming plant with fragrant white or pink flowers.

	10	100	1000
Strong, excellent plants.....	\$2.50	\$20.00	\$175.00

Ye valleys low, where the mild whispers use  
 Of shades, and wanton vinds, and gushing brooks  
 On whose fresh lap the swart-star sparsely looks;  
 Throw hither all your quailing enamelled eyes,  
 That on the green turf suck the honied showers,  
 And purple all the ground with vernal flowers.—MILTON.

Spake full well, in language quaint and olden,  
 One who dwelleth by the castled Rhine,  
 When he called the flowers, so blue and golden,  
 Stars, that in earth's firmament do shine.—LONGFELLOW.



Darlings of the forest!  
 Blossoming alone  
 When Earth's grief is sorest  
 For her jewels gone—  
 Ere the last snow-drift melts your tender  
 buds have blown—ROSE T. COOKE.

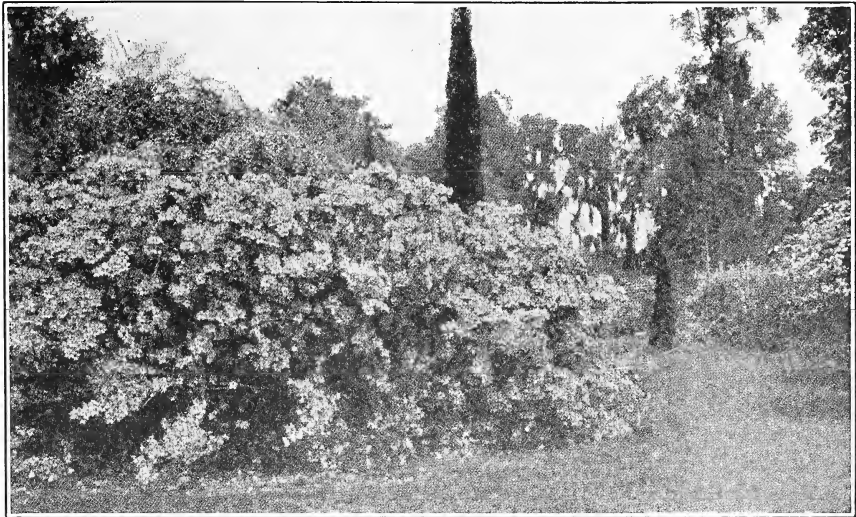
### LEUCOTHOE catesbaei. DROOPING LEUCOTHOE

A hardy winter evergreen of wide distribution. The spray is very ornamental, and much used by the florists. Flowers very fragrant and showy, cream white.

	Each	5	10	100	1000
6 to 12 in.; strong stock clumps.....	\$1.00	\$4.50	\$ 8.00	\$ 70.00	\$ 650.00
1 to 2 ft.; strong specimen clumps....	1.40	5.50	12.00	110.00	1000.00

Don't overlook adding some *Leucothoe* and *Arbutus* to your order. We mix the order to suit the customer.

I know a bank where the wild thyme blows,  
 Where ox-lips and the nodding violet grows:  
 Quite over-canopied with luscious woodbine,  
 With sweet musk-roses, and with eglantine.—SHAKESPEARE.



To analyze the charms of flowers is like dissecting music; it is one of those things which it is far better to enjoy than to attempt to understand.—TUCKERMAN.

**AZALEA calendulacea. FLAME AZALEA**

The most beautiful and varied species of all native Azaleas. Practically every color one can imagine, and conspicuous in early summer throughout the Carolina Mountains.

This is one of our real Special Shrubs, and we are prepared to give you mixed or solid carload on short notice.

	Each	5	10	100
1 to 2 feet; heavy, select clumps.....	\$1.75	\$ 7.50	\$12.50	\$100.00
2 to 3 feet; heavy, select clumps.....	2.00	8.75	15.00	135.00
3 to 4 feet; heavy, select clumps.....	2.50	11.25	20.00	185.00

**AZALEA viscosa. AZALEA**

One of the most rare of the Azalea family. Blooms late, white, very fragrant.

While this shrub is very scarce, we are in position to add a few to your order, or mix with your carload.

	Each	5	10	100
9 to 12 inches; heavy plants.....		\$2.25	\$ 4.00	\$35.00
1 to 2 feet; ex. heavy clumps.....	\$1.00	4.00	7.50	70.00
2 to 3 feet; ex. heavy clumps.....	2.00	8.75	15.00	

Trees have about them something beautiful and attractive even to the fancy, since they cannot change their places, are witnesses of all the changes that take place around them; and as some reach a great age, they become, as it were, historical monuments, and like ourselves they have a life, growing and passing away—not being inanimate and unvarying like the fields and rivers. One sees them passing through various stages, and at last step by step approaching death, which makes them look still more like ourselves.—WILHELM VON HUMBOLDT.

## HARDY TREES AND SHRUBS DECIDUOUS AND EVERGREEN

### ACER saccharum. SUGAR MAPLE

Rapid growing tree for both shade and ornamental. Beautiful fall coloring of foliage.

	Each	5	10	100
2 to 3 feet; strong, select trees.....	\$ .40	\$1.75	\$ 3.00	\$ 25.00
3 to 4 feet; strong, select trees.....	.60	2.50	4.50	40.00
4 to 6 feet; specimen trees.....	1.00	4.50	8.50	75.00
6 to 8 feet; specimen trees.....	2.00	8.75	15.00	125.00

We can furnish this fine tree in larger sizes when wanted. Car load prices on application.

### PICEA mariana. BLACK SPRUCE

(Commonly known as Tamarack)

Medium size tree. Foliage, dark bluish green. One of the most ornamental of the evergreen line.

	Each	5	10	100
1 to 2 feet; heavy, stocky trees.....	\$1.00	\$ 4.50	\$ 8.00	\$ 70.00
2 to 3 feet; heavy, stocky trees.....	2.00	8.75	15.00	125.00
3 to 4 feet; specimen trees.....	3.00	13.75	25.00	225.00
4 to 6 feet; specimen trees.....	5.00	20.00	35.00	300.00

### STROBUS. WHITE PINE

The best known American evergreen tree. Tall and beautiful, and a wonder for the yards and lawns.

	Each	5	10	100
1 to 2 feet; strong, select trees.....	\$1.50	\$ 6.50	\$12.00	\$100.00
2 to 3 feet; strong, select trees.....	1.75	8.00	15.00	140.00
3 to 4 feet; strong, select trees.....	2.00	9.25	18.50	175.00
4 to 6 feet; specimen trees.....	3.00	13.75	25.00	225.00
6 to 8 feet; specimen trees.....	5.00	23.75	45.00	425.00

The tremendous unity of the pine absorbs and moulds the life of a race. The pine shadows rest upon a nation. The northern peoples, century after century, lived under one or other of the two great powers of the pine and the sea, both infinite. They dwelt amidst the forests as they wandered on the waves, and saw no end nor any other horizon. Still the dark, green trees, or the dark, green waters jagged the dawn with their fringe or their foam. And whatever elements or imagination, or of warrior strength, or of domestic justice were brought down by the Norwegian or the Goth against the dissoluteness or degradation of the South of Europe were taught them under the green roofs and wild penetralia of the pine.

—RUSKIN.



One impulse from a vernal wood  
 May teach you more of man,  
 Of moral evil and of good,  
 Than all the sages can.—WORDSWORTH.

### TSUGA. CANADA HEMLOCK

Tall, graceful tree with spreading branches. Beautiful for park and landscape. One of the best hedge products, and becoming more popular for general planting.

	Each	5	10	100	1000
9 to 12 inches; strong .....		\$ 2.00	\$ 3.50	\$ 30.00	\$250.00
(For hedge planting)					
1 to 2 feet; strong, select trees.....	\$1.50	7.00	13.00	125.00	
2 to 3 feet; strong, select trees.....	3.50	15.25	30.00	275.00	
3 to 4 feet; ex. select trees.....	5.00	23.75	45.00	425.00	
4 to 5 feet; ex. select trees.....	6.50	31.25	60.00	550.00	
5 to 6 feet; specimen trees.....	8.50	40.00	75.00	650.00	
6 to 7 feet; specimen trees.....	9.50	45.00	85.00		

### TSUGA. CAROLINA HEMLOCK

Queen of American evergreen trees. One of the hardiest and most desirable evergreens from the Carolina Mountains.

	Each	5	10	100
1 to 2 feet; select trees.....	\$2.75	\$13.00	\$25.00	\$200.00
2 to 3 feet; strong, select trees.....	5.00	23.75	45.00	425.00
3 to 4 feet; specimen trees.....	6.50	30.00		
4 to 5 feet; specimen trees.....	8.00	37.50		

Note: All trees and shrubs are balled and burlaped when necessary, without extra charge.

On local shipments, we will be glad to set your trees and shrubs at a net cost of the transportation and labor.

When we plant a tree, we are doing what we can to make our planet a more wholesome and happier dwelling-place for those who come after us if not for ourselves.—HOLMES.

### SPECIAL NOTICE

In this catalogue and price list we are only showing and pricing a very small part of our line of Trees, Shrubs, Plants, Perennials, etc. Most of these are the staples for the trade, and can be had in mixed or carload lots, and we have made no effort to show or price our entire line.

Our list shows more than 200 Trees, Plants and Shrubs that we are able to furnish, and we will be glad to quote you on anything that you are interested in that pertains to our line.

Make up an order for your anticipated needs and requirements, and submit to us for our lowest figures. We are glad to help you arrive at something definite in this manner.



WHERE THEY GROW

